Startup mission
AI Summit London

12-13 June 2024

Netherlands

Foreword

The Netherlands

Company Profiles

Partners

Source: Pexels

Startup mission AI Summit London

Foreword

Karel J. G. van Oosterom

It gives me great pleasure to present the delegation of the Dutch Artificial Intelligence (AI) startups and scale-ups that are taking part in the Startup mission to the AI Summit London from 12-13 June 2024.

The Netherlands and the UK share a long-standing trading relationship. Our economic ties are strong. We share a similar business culture , we enjoy geographical proximity and work closely together for a smarter future.
In the Netherlands, AI has been earmarked as one of the key innovation technologies in the IT-sector. It is therefore great to see that 18 Dutch startups can show their technologies here at the AI Summit.

As the AI industry is truly global, the Netherlands is committed to fostering openness and collaboration with other nations and important partners. I have the belief that this mission will give a boost to more connections and partnerships, to drive AI innovation toward a smart future, together.

Karel J. G. van Oosterom
Ambassador of the Kingdom of the Netherlands to the United Kingdom of Great Britain and Northern Ireland

The Netherlands

The Netherlands

Locations

United Kingdon and the Netherlands

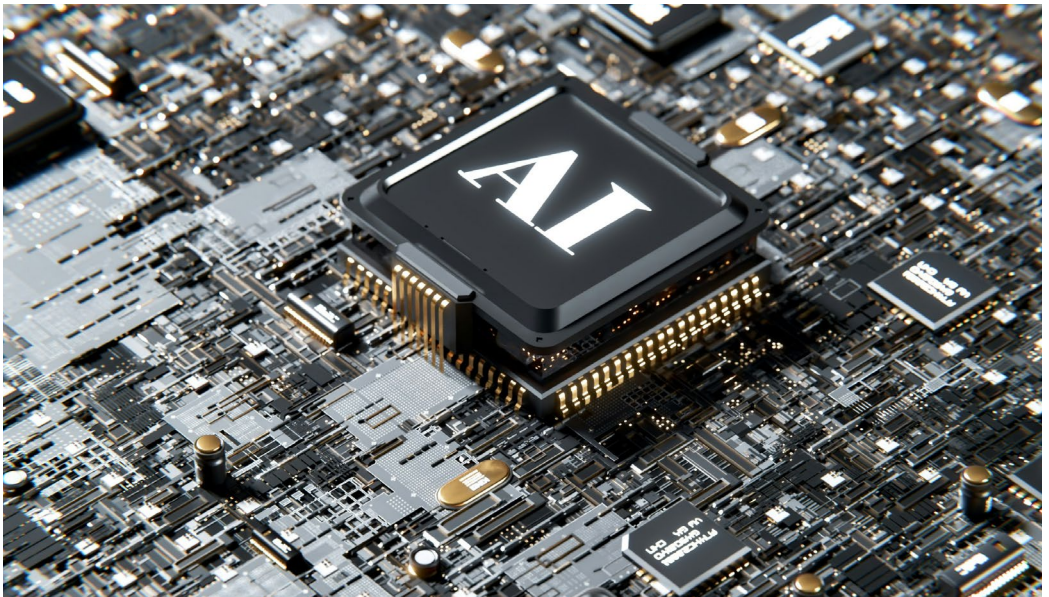Driving innovation towards a smart future

Why should we partner up?

As North Sea neighbours, the Netherlands and the UK share a significant relationship spanning centuries of trade and investment, and the exchange of knowledge in innovative technologies. Our interests in ensuring sustainable economic growth are closely entwined. This mission aims to consolidate this momentum, bringing together businesses from both sides of the Channel as well as knowledge institutes and local and national governments. The UK and the Netherlands both share long-term ambitions to solve some of the world's most pressing challenges. With forward-looking dedicated strategies in place in both countries, we can use AI as an enabling technology to synergise solutions across different sectors. The UK has an extensive AI ecosystem consisting of the catapult centres, government bodies, outstanding research institutions, accelerator programmes and a rich diversity in AI-companies.

The Netherlands and AI

In the Netherlands, AI has been earmarked as one of the key innovation technologies in the ICT sector. The Netherlands AI Coalition received a total investment of 1.05 billion euros (about 890 million pounds) from the Dutch National Growth Fund over the period 2021-2027. This was funded by the Dutch government and match-funded by the private sector, to accelerate the implementation of AI for energy, transport, logistics and healthcare.

Source: Pexels

The Netherlands has a great starting position when it comes to machine learning, hybrid AI-systems and responsible use of AI. While The Hague is probably best-known as the City of Justice, it's also established itself as AI HQ. That's because it hosts the headquarters of CLAIRE **|** the Confederation of Laboratories for Artificial Intelligence (AI) Research in Europe. And it is home to UNICRI **|** the UN Interregional Crime and Justice Research Institute's Centre for Artificial Intelligence (AI) and Robotics. However, to fully exploit the potential of AI, several challenges with regard to data sharing, innovation and knowledge base need to be tackled, which can only be solved by cross-border cooperation.

Start-ups in the Netherlands

According to the 2023 Startup Genome overview of ecosystems, the Amsterdam-Delta startup ecosystem in the Netherlands is the third-largest startup ecosystem in Europe. The Dutch startup & venture ecosystem is formed by Dutch startups and scale-ups on a mission to ignite positive change, a government at work to shape the ideal conditions, and knowledge institutions, incubators and hubs facilitating and building valuable networks and communities. Our goal? To harness the power of technology to build a sustainable future for all.

 In 2024, the Netherlands is home to twelve winners of the coveted CES Innovation Awards, with a notable emphasis on the Artificial Intelligence category. The winners included solutions for empowering businesses with strategic insights, enhancing medical diagnostics, and providing voice assistance for vocal cord impaired speech. These pioneering solutions reflect the Netherlands' leadership in driving transformative AI applications across industries and global challenges, promising significant impacts on healthcare, communication, and business strategy, to name a few sectors.
As AI industry is truly global, we are committed to fostering openness and collaboration with other nations. That is why the Netherlands is participating in this AI Summit, with the goal to seize opportunities and drive innovation toward a smart future, together.

Company Profiles

ACTUALS IO

Actuals.io
Finding truth to create trust - that's historically the added value of the accountant. But establishing truth is increasingly problematic in complex online merchant companies. Our transaction reconciliation platform matches any order database with all possible payment, settlement and accounting data. The result: a new single source of truth; pivotal for automating almost all manual reconciliation tasks and much more

Peter Engel
+31 6 2477 7046
peter.engel@actuals.io

Stefan de Kraker
+31 6 2049 3431
stefan.dekraker@actuals.io

www.actuals.io

ainigma

Arne Mosselman
arne@ainigma.co

Ginnia Cheng
+44 7900 232398
ginnia@ainigma.co

Ainigma

Join Ainigma's mission to empower people to reach new heights of innovation using generative AI as a partner.

From our bases in Amsterdam and London, we facilitate transformative AI integration for organisations across the globe, enabling workforces to enhance productivity, unlock creativity, and foster safe, inclusive workplaces. Through our bespoke culture-driven innovation sprints, we arm your teams with the knowledge to create and deliver impactful AI use-cases, translating into immediate results while driving sustainable growth for your business.

With generative AI as an ally, not only can businesses leverage AI for substantial advantage, but together, we can shape a future of work where employees feel better supported and more fulfilled with their jobs.

www.ainigma.co

Batazia

Batazia develops Language AI solutions that enable effective text and audio translation & localization of content, education and product experiences from and into African languages. Utilizing an Afrocentric NLP focus, Batazia's language models are specifically designed to cater to the specific linguistic structures of Africa's numerous languages - resulting in higher quality translation results for African languages than currently generally available.

Bengyella Gwanmesia
+31 6 4393 3474
beng@batazia.com

Emmie van Halder
+31 6 5320 2105
emmie.vanhalder@batazia.com

www.batazia.com

bubl cloud

Martijn Kalkwarf
+31 6 3601 8836
martijn@bubl.cloud

Niek Temme
+31 6 2291 1637
niek@bubl.cloud

Bubl Cloud

Bubl Cloud, utilizes a patented Reverse Data Model to enable companies to develop Secure and Privacy-Safe Services. It reconciles the challenge of combining data with privacy concerns, allowing innovative companies to use Combined Data from different sources securely. Powered by AI, Bubl Cloud ensures GDPR-compliant AI-Solutions, facilitating Secure & Privacy-safe Personalized Experiences in healthcare and e-commerce. It's the key to unlocking the potential of data while safeguarding privacy.

www.bubl.cloud

Djeeni

Djeeni is a data consultancy and start-up, established in 2016, operating from Amsterdam's Financial District, the Zuid-As. As Microsoft Partner, we help Top500 companies get actionable insights from data, in seconds.

Djeeni, our no-code SaaS product is an extension to Microsoft's automation suite Power Platform, within Excel. Djeeni boosts Finance team's productivity, helping them achieve stress-free, superfast month end closes. Start at 9am, first process automated by 5pm. Let it run in seconds.

Daria Huszar
+31 6 3890 4455
daria@djeeni.com

Peter Huszar
+31 6 4715 9783
peter@djeeni.com

www.djeeni.com

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![entrD privacy solutions logo]

EntrD document & data solutions

Data is the new gold and we see it as our mission to ensure that you can safely unlock its true value. The FileFactory is our SaaS solution for document masking. It uses state of the art OCR and AI technology to find whatever it is you're looking for in every type of file or document. The FileFactory is widely used in the Netherlands and already processed over 80 million documents! Unlocking the true value of your documents and still complying to the GDPR, has never been easier. Are you next?

Eric Hoefman
+31 6 5206 8066
e.hoefman@entrd.nl

Hielke de Jong
+31 6 5472 6482
h.dejong@entrd.nl

GenZonine

Judith Christina Heikoop
+31 6 2248 4846
jheikoop@xs4all.nl

GenZonine

GenZonine is an innovative player in AI based healthcare. The company is focussing on mental health and wellbeing for Generation Z. GenZonine is developing a state-of-the-art digital platform that combines mental health monitoring with on- and offline lifestyle interventions.

One in three 18- to 24-year-olds now report symptoms indicating they have experienced a common mental health problem, such as depression or anxiety disorder, compared with one in four in 2000. Limited access to affordable and culturally competent mental health services can prevent Gen Z individuals from receiving the support they need. GenZonine aims to be the solution of choice for accessible personal interventions at reasonable costs.

www.genzonine.com

IXOra

iXora

iXora builds energy-saving cooling solutions that enable existing and future datacenters to save enormous amounts of energy and the associated costs. This cooling solution no longer requires air cooling and supplies hot water as a residual product, which can be injected easily into existing heat grids.

Vincent Beek
+31 6 4514 8509
vincent.beek@ixora.eu

www.ixora.eu

KENTIVO

Ellis Zijlstra
+31 6 2494 8281
ellis.zijlstra@kentivo.com

Mike van Pamelen
+31 6 4814 6426
mike.van.pamelen@kentivo.com

Kentivo

Kentivo is an innovative company that specialises in leveraging artificial intelligence (A.I.) to gain market intelligence, streamline procurement processes and improve risk management. Through our proprietary A.I. platform, Genie, and the innovative SaaS solution, Mandy, we facilitate swift and effective business advancement for our clients.

Mandy helps to sift through overwhelming amounts of information finding valuable insights with associated actions about clients, emerging trends, and target audience interests. We track pricing changes, inflation risks, and monitor news events in specific niche markets and predict the need for actions in the context of the user with our A.I. algorithms.

With a proven track record of delivering impactful results, Kentivo stands ready to empower your business with cutting-edge A.I. solutions.

www.kentivo.com

klippa

Robert-Jan Verheggen
+31 6 3821 0801
rj@klippa.com

Jeroen Kant
+31 6 2148 3702
jeroenkant@klippa.com

Klippa

Manual data entry is a tedious, error-prone process that drains valuable resources. Whether you're managing expense claims, piles of invoices, or complex onboarding forms, Klippa provides intelligent document processing solutions to streamline your workflow.

Our technology eliminates repetitive tasks, extracts vital data with exceptional accuracy, and safeguards data integrity. This empowers businesses to make informed decisions, optimise spend management, and create smooth customer onboarding experiences. With Klippa, say goodbye to paperwork frustrations and embrace efficiency and growth.

LangWatch

AI solutions are becoming fundamental to businesses of all sizes. LangWatch provides all-in-one tooling to improve and iterate on your current models, as well as mitigating risks such as jailbreaking, sensitive data leaks and hallucinations. To create AI with confidence, create it with LangWatch.

Manouk Draisma
+31 6 4167 6110
manouk@langwatch.ai

www.langwatch.ai

Я Reversed

Reversed Digital

We bring SaaS businesses from 0 to 1 by developing their digital services. We incorporate AI into our products to enhance the user experience for their customers. Additionally, we invest our tech resources or collaborate on a project base with these companies.

Terence Huijgen
+31 6 5059 6693
terence@reverseddigital.com

Emiel Kolk
+31 6 5155 8928
emiel@braca.io

www.reverseddigital.com

Securely

Joost Sprakel
+31 6 4422 2425
joost@securely.ai

Ruben van Vreeland
+31 40 2405 911
ruben@securely.ai

Securely

Liability is changing and making you responsible for anything that goes wrong in your innovative supply chain. With the widespread use of AI and all the innovative third-parties introducing new services, your company is liable for anything they are doing.

The biggest challenge of it all: the operational issues require proactive notification. Everything that has gone unnoticed is now in your court. That's where we come in: with our automation, we make sure your business risks are addressed, without the chance of you missing it.
Like you we use AI: With our unique risk-based anomaly scoring, we learn your business processes, and make sure it is automatically followed up.

www.securely.ai

![SIG - Software Improvement Group logo]

Software Improvement Group (SIG)

Software Improvement Group (SIG) enables enterprise clients and governments to focus on tomorrow, by supporting them to build future-fit software they can rely on. We combine our software assurance platform, Sigrid®, with human expertise to dig deep into the build quality and security of enterprise software and its architecture. Scanning, ranking, and recommending our clients' software landscapes against the world's largest software analysis benchmark database to help them to get a grip on their technology risks and challenges.

Ravish Gopal
+31 6 2117 3490
ravish.gopal@softwareim-provementgroup.com

Marcel Starink
+31 6 2139 8957
m.starink@sig.eu

www.softwareimprovementgroup.com

solidflow

Jasper de Jong
+31 6 4766 2568
jasper@solidflow.io

Solidflow

Solidflow is an AI-powered software designed to make complex EU sustainability regulations easy to manage for enterprise companies. Our solution empowers every stakeholder to actively participate in compliance efforts, streamlining the process and ensuring that the company meets all regulatory standards with ease.

Erwin Wiersma
+31 6 4969 3373
erwin@solidflow.io

solidflow.io

Michael Radvany
+31 6 2123 3599
michaelr@spin-ai.org

Spectrum Intelligence

Spectrum Intelligence unlocks productivity for autistic population in the AI domain, fostering pride and confidence through exceptional data annotation skills (detail oriented, focus, precision and repetitiveness). We offer organizations comprehensive data annotation services, guaranteeing top quality, reduced TCO, scalability and data security – all while driving high positive social impact. Our very experienced management ensures success of any project. Choose quality & inclusiveness in AI.

www.spin-ai.org

yellowway

Marc van Herpen
+31 6 4142 4745
marcvanherpen@yellowway.nl

Beatrijs Maas
+31 6 4614 1327
administratie@yellowway.nl

Yellow Way

Yellow Way is revolutionizing Non-Product Related (NPR) procurement with its sustainable collective purchasing model. Operating across diverse markets with four brands—Funkll.com, Schoolinkoop.nl, Cultuurinkoop.nl, and Jibbr. eu—Yellow Way leverages the combined buying power of a varied consortium to ensure at least 10% savings for clients, compliance with strict sustainability standards, and sourcing of essential NPR packages sustainably. Through advanced data analytics, Yellow Way offers crucial insights into purchasing patterns and market trends, enhancing decision-making. At the AI summit, our aim is to expand through strategic meetings with potential partners, exploring new markets and driving sustainable business transformations globally.

www.yellowway.nl

Partners

BOM

Regional development agency and deeptech investor for the Brabant region in the Netherlands.
www.bom.nl

Martijn van der Vleuten
+31 6 2550 7951
mvandervleuten@bom.nl

Robin Hendrickx
+31 6 1327 0677
rhendrickx@bom.nl

ROM Utrecht Region

We connect ambitious, innovative entrepreneurs with knowledge, financing and access points to other markets. In the Netherlands and abroad.
www.romutrechtregion.nl

Berend Casper
+31 6 1457 5134
berend.casper@romutrechtregion.nl

Rotterdam Partners

Rotterdam Partners helps companies in setting up their subsidiary in the Netherlands. Together with the Netherlands Foreign Investment Agency we role out the red carpet and connect you to the local eco system.
en.rotterdampartners.nl

Jorrit van Dijck
+31 6 1197 6479
j.vandijck@rotterdampartners.nl

Kingdom of the Netherlands

Embassy of the Kingdom of the Netherlands in London
www.nlinuk.nl

Lieke Conijn
Startup Liaison
+44 77 0332 2083
lieke.conijn@minbuza.nl

Netherlands Enterprise Agency

Netherlands Enterprise Agency
english.rvo.nl

Celeste Flores Uijtewaal
Project Manager Economic Missions
+ 31 6 151 60093
celeste.floresuijtewaal@rvo.nl

Hannah Verhage
Project Manager Exhibitions and Trade Missions
+31 6 2189 5351
hannah.verhage@rvo.nl

NL Netherlands

Netherlands